**EAST BAY CAMFT 2019**

**BOARD OF DIRECTORS MEETING**

**Bay Street Mall, Emeryville, CA**

**August 9, 2019 9:45–11:40 am**

**MINUTES**

Present: President, Susan Kelsey; Treasurer Jason Ranieri; Secretary, Heather Brostrand; Membership, Danielle Dekker; Social Media, Laura Friedeberg; Member-at-Large, Beth Hermmosillo

Absent: Tu Hoang, Karen Yu, Kaela Farrise, Audrey Majerczak

Motion, Second, Approved (MSA) Consent Agenda (July Board minutes, Financial Statements, Membership Report)

Board agreed, via email last week, to approve $1700 speaker fee for ethics conference.

Secretary report/3000 Hour Club Update (Heather)

 Heather still needs directions/access to the Chapter Google Docs/Drive to post all board paperwork. Should also be on website – will forward minutes to Admin Asst.

 3000 Club – almost 20 RSVPs this month – probably due to email invites sent by Admin, to members. Laura will include sponsors’ logo on Facebook and LinkedIn blurb, if it is formatted and forwarded to her for posting. Need to post to ETree.

Membership report (Danielle)

 664 members – 4 new, 476 clinical, 86 assoc, 33 students, 51 affiliates. Discussion on ways to draw in more students and associates.

Financial report/bank account info (Jason/Susan)

 Discussion on “what is a prudent reserve”. We have appx. $56K. Overall, we have a small net loss thus far, this year. Member dues alone does not cover our expenses. We need sponsors. Heather will forward sample request letters to Susan. We will write off missing equipment.

Social Media Report (Laura)

 Working on LinkedIn. 100 new FB members. She will advertise joining the chapter on sites. Considering Instagram and Snapchat and Twitter.

Admin Report (Sandy)

 She is following up on overdue renewals; there is a three month “grace period”. She is “cleaning up” Etree and member email addresses.

By-law committee (Danielle)

 Danielle, Heather, Jason and Kaela are reviewing. Will schedule meeting.

Collaborative workshop – Marin, SF, Yolo/Solano - Disaster Response

 Heather will contact chapters and Red Cross regarding possible

EB CAMFT logo

 We will hold contest for logo design. “Winner” will get a free year of chapter membership.

Summer Social at OakStop in Oakland Aug 22, 4pm.

Reflect sponsoring happy hour. Not many RSVPs.

CAMFT Board to Board Reception, Fri Sept 6, 5-6 pm in Napa

Susan, Jason and Heather (the Exec Comm) will attend and have dinner.

Oakland PRIDE Parade, Sunday, September 8, 10:30am

Beth secured/paid for a place in the parade for us, as well as a booth with shade. MSA to spend up to $300 on swag and rainbow stuff. We will create a list of LGBT-friendly therapists for distribution. Members may add their business cards to the table.

A’s Baseball Social, September 21st

 Need at least 14 people.

Legal & Ethical workshop, October 19th

 MSA $50 pre-licensed members, $75 pre-licensed, $125 members, $175 non-members, $95 pre-licensed walk-in, $195 walk-in, Sept 30th last day for Early Bird discount. Susan will get some raffle prizes.

CAMFT Supervision Series, Concord, Oct 4-6

 Heather attending.

Holiday party – Summer Summer Thai Eatery in Emeryville

 Free dinner and drink for chapter members. We will hold our General Membership Meeting.

Need Nominations Committee for 2020 Board elections.

 Jason agreed to be 2019 President-Elect (President in 2020). Beth will accept a nomination for her to be 2020 President-Elect.

Next Meeting: Friday, September 13, 9:30am-Noon, Bay Street Mall