

# **EAST BAY CAMFT 2020**

## **BOARD OF DIRECTORS MEETING**

*Zoom Meeting*

Friday, April 10, 2020 9:30 – 11:30 am

### **Meeting Minutes**

#### **9:30 AM - Meeting called to order**

Welcome and check-in

Board Members in attendance via Zoom: Beth Hermosillo, Jessica Brown, Susan Kelsey Weissenborn, Tu Hoang, Aliss Wang, John Kravitz, Marie Whelan and Nanci Finley

**9:45AM** - Consent Agenda was M/S/A (Moved, Seconded and Approved) and included March Financial Statements and Membership Report. March minutes to be amended to include Nanci Finley and that she was voted in as Member-at-large

#### **9:50AM - Board Reports:**

1. Membership report
  - Susan reported that membership total is 667, which is down a little bit, since last month. Susan reported that she sent the annual membership report was sent to Sandy and that Sandy will send it to CAMFT
2. Financial report/bank account info (Tu)
  - Tu presented the financial report and announced the chapter received \$250 for the best Chapter in State. Tu reported that the chapter has 2 sources of income: 1) Dues 2) Events and that we need to ask Sandy why dues are down \$5000 for Q1 2020. Susan reported that she asked Sandy for a budget report so we can see how we're doing and so that we can have a comparison next month. Tu discussed the need to rethink the budget given that the chapter will not be able to hold live events this year, impacting our income.
3. Social Media Report
  - Marie reported that she is still working to get EBCAMFT.org site. She reported that she is posting on FB and made sure there is only one profile on FB for our chapter. Susan reported that she bought 5 domain names this month: eb-camft.org, eb-camft.com, eastbaycamft.org, eastbaycamft.com and one more (total cost for it all is \$45 for all 5 URL) to point it all to our website. Board agreed that the common URL for social media sites should be EBCAMFT.COM, since .org is not available. Sandy will talk to wild apricot to point all sites to EBCAMFT.com. Marie proposed starting the EBCAMFT logo competition now that all 3 social media sites are clear. Marie to make Ad, Submit by May 1st, Survey monkey in by May 7th, Unveil on May 10th.

4. Program Director Report  
May event date cancelled due to Shelter in Place orders amid COVID-19 pandemic. Michelle (CAMFT) said she can't give an update until 4/20 about available dates for L&E training. Aliss needs to provide chapter credit card to hold October reservation at Preservation Hall
5. Member-at-Large - Jessica nothing to report
6. Member-at-Large  
John reported that he is willing to put together a survey monkey to see their interests for training, activities, etc. to bring value and retaining members
7. Program Planning Committee (Aliss, Susan, Jessica)  
The program planning committee to discuss programming for the year in New Business.

**10:20 - Old Business:**

8. Recruitment for Board (Openings: Secretary, Hospitality Director, pre-licensed Associate, Student, Membership).  
Beth reported that 3 candidates responded to the President's message about open board positions. Beth asked for a resume from each and invited them to next month's board meeting but hasn't heard back yet.
9. Vote on plan to increase annual chapter membership dues to next year due pandemic. Board M/S/A to increase dues in 2021

**10:35AM - New business:**

10. Program Planning for virtual events and trainings  
Board discussed plans to provide virtual events and trainings due to restrictions on in-person meetings amid COVID-19 pandemic. Board members discussed how CAMFT has many free online courses, therefore, we do not need to provide these to members: ie. telehealth, negotiation of higher rates, etc.  
(<https://www.camft.org/Education/On-Demand-Learning-Library/Learning-Library?pathPage=%2Fcourses%2F785>). Board discussed possible paid and free programming to support the needs of chapter members, such as happy hour meetings and CE events. Plan for EB-CAMFT to invite chapter members to provide online training. Some possible topics discussed were Problematic Cyber-sex, Suicide Intervention skills training, Compassion fatigue training, Grief and Loss training, Loneliness Training, etc. Next board meeting to decide which training to do but to also decide platform and marketing roll out. The Program Planning Committee will meet before the next board meeting to continue planning. Beth informed the board that CAMFT

will hold a webinar for chapters on how to provide virtual events next Friday, 4/17/20, and will forward the email to the rest of the board.

**11:30 - Meeting was adjourned**