

# **EAST BAY CAMFT 2020**

## **BOARD OF DIRECTORS MEETING**

*Zoom Meeting*

Friday, May 8, 2020 9:30 – 11:30 am

### **Meeting Minutes**

#### **9:30 AM - Meeting called to order**

Welcome and Check-in

Board Members in Attendance via Zoom: Beth Hermosillo, Jessica Brown, Susan Kelsey

Weissenborn, Tu Hoang, Aliss Wang, John Kravitz, Jennifer Brookman

Regrets: Marie Whelan and Nanci Finley

Notes: Jennifer Brookman

#### **9:45AM - Interview and vote on candidate for Secretary position (Jennifer Brookman)**

Jennifer provided information about her clinical background and reasons for requesting to join the board. Jennifer was M/S/A (Moved, Seconded and Approved) as Secretary.

#### **10:05AM - Approve Consent Agenda**

Consent Agenda was M/S/A and included March Board minutes corrections, April Board Minutes, Financial Statements, and Membership Report.

#### **10:10AM - Board/Committee Reports**

##### **1. Membership Report (Susan)**

Susan reported that membership is 660 total, with 560 active and 100 in the process of renewal. Susan reported that several members are overdue on payment for membership dues. They are being given 30 days to submit payment before cancellation of membership. Additionally, the free e-Tree is being discontinued as of the end of May. Free e-Tree members were granted 1 year of EB-CAMFT membership for free. Thereafter, those individuals who have not yet renewed their membership will be granted 30 days to submit payment before cancellation of membership. All renewals are being processed by Sandy. It was discussed that the P.O. box needs to be checked and may have additional renewals. Beth will also follow up on setting up a business account for the P.O. box, which needs to be changed from a previous board member's name to either Sandy's or the organization's.

##### **2. Financial Report/Bank Account Info (Tu)**

Tu presented the financial report and announced a balance increase of approximately \$500 from April. This is primarily due to renewal checks, and there

may be more in the P.O. box. Tu reported there was a month of doubled expenditures due an overlap in administrative assistants. Other expenditures included the previously-approved 5 goDaddy web domains that redirect to the EB-CAMFT website. Overall, Tu reported that we are in the positive at the end of the year and have not lost revenue. The goal is to increase revenue once programs restart.

3. Social Media Report

No updates available. Social Media presence appears low. Beth will reach out to Marie.

4. Program Director Report (Aliss)

Aliss reported she has not received an update on the Preservation Hall reservation for October. Due to the ongoing health and safety risk caused by the COVID-19 pandemic, it was M/S/A to cancel the remainder of in-person events during 2020, moving all events to online. This can be reevaluated if necessary as conditions change. In light of this decision, Aliss will call to cancel the pending reservation at Preservation Hall. John suggested further discussion about how to create community without in-person events.

5. Member-at-Large (Jessica)

Nothing to report.

6. Member-at-Large (John)

John reported that he and Susan met this week regarding the 3000 Hour Club and decided to co-host this via Zoom. The next 3000 Hour Club meeting will be tomorrow - Saturday 5/9 9:30a - 11a - and will be used as an opportunity to determine the needs/interests of the group to create more engagement and community. Invitations were sent to all pre-licensed members and board members. John will reach out to various organizations and psychology departments. Beth reported she had a contact at the Wright Institute, and will provide this to John. Beth will reach out to Marie to ensure all events, including 3000 Hour Club, are promoted on social media.

7. Member-at-Large (Nanci)

Beth provided an update from Nanci in her absence. Nanci reported being in favor of hosting a Law & Ethics event as well as a pandemic coping event. Nanci has suggested working with the main CAMFT board in San Diego to coordinate.

8. Program Planning Committee (Aliss, Susan, Jessica, John)

Aliss presented the Programming Committee notes from the 5/3/20 meeting. The committee had decided to host the first online event then determine effectiveness and reconvene to determine future events. The first proposed online event training is Saturday, June 27th, 9a-12p. The next Program Committee meeting will be held Saturday, May 16, (AM or PM) TBD, depending on availability of upcoming event trainer availability (Susan reached out via text). Jennifer also agreed to join the Program Planning Committee. For improved meeting flow, Aliss suggested that 3000 Hour Club updates be included under Program Committee Updates; Beth will coordinate this with Aliss.

### **10:20 - Old Business**

1. Program Planning for Virtual Events and Trainings

Susan reported on her recent discussion with Ronald Mah (local MFT and trainer) about possible training offerings. The Board discussed hosting Ronald Mah's training on Loneliness, given the relevance during the COVID-19 pandemic. This will be provided as a 3-hour event with CEUs, and Mr. Mah will do the training for free with honorarium. The Board reviewed other California CAMFT chapters' training offerings to determine an appropriate fee. In order to be in alignment with other chapters and to create interest/momentum, it was M/S/A (6 in favor, Aliss opposed) that this training would be offered free to EB-CAMFT members, and \$20 for non-members. The training will likely be presented via Zoom, using the EB-CAMFT Zoom account. Ronald Mah will be invited to the next Program Committee meeting.

2. Recruitment for Board (Openings: Hospitality Director, pre-licensed Associate, Student, Membership).

Beth reported that we are currently seeking 1 pre-licensed and 1 associate member for the Board. Susan indicated that these individuals cannot be supervisees of a board member. John and Susan will do recruitment in the 3000 Hour Club.

### **11:00AM - New Business**

1. Practice of Zoom Breakout Session, Polls, etc.

For CE purposes, evaluations will be done using a Zoom poll. This was tested by Beth during this meeting.

2. Mentor Program Chair Recruit

Not discussed due to time constraints.

### **11:30 - Meeting was adjourned**