EAST BAY CAMFT

BOARD OF DIRECTORS MEETING MINUTES

June 14, 2019

Bay Street Mall, Emeryville, CA

9:35am-11:35am

Present: President, Susan Kelsey; Treasurer, Jason ; Secretary, Heather Brostrand; Membership, Danielle Dekker; Social Media, Laura Friedeberg; Hospitality, Karen Yu; Program Director, Tu Hoang; Pre-licensed Associate Representative, Kaela Farrise; Member-at-Large, Beth Hermmosillo

Absent: Pre-licensed Student Representative, Audrey Majerczak

Moved/Seconded/Approved Consent Agenda (May Board minutes, Membership Report, Admin report). Financial report tabled.

1. Secretary report: Want to put board documents on Google Drive; Tu will assist in sharing the link. Will forward approved minutes to Admin/Sandy.
2. Membership report: 665 members [27 overdue renewals, 52 pending renewals, 3 new members]
3. Treasurer report: balance $54,935 Discussed “prudent reserve”
4. Social Media report: 222 Facebook members, will update Linked In, also posts to Tri-Valley free tree.
5. Hospitality Director report: discussed networking meetings; Oakland Agave location is loud with difficult parking. Need coordinator for East Contra Costa.
6. Program Director report: Four speakers confirmed for July 6 couples workshop. Heather will look for sponsors. October 19, Law and Ethics workshop - forward speaker suggestions to Tu. Still hoping to get CAMFT attorney to present. Presentation should include information relevant to BBS Law & Ethics exam.
7. Pre-licensed Director’s reports: Kaela will attend 3000 club today. Will assist with making presentations to East Bay graduate counseling programs.

Old Business:

1. 3000 Club: Second Tuesdays, 4:00-5:30 PM at WISR in Berkeley. Fusion and Newport Academy are bringing refreshments today. July speaker/sponsor from Azure Acres/The Camp. Flyer should be posted on social media and website.
2. EB CAMFT Committees/Networking:

Alameda North ? ? Berkeley? Tina

Alameda Oakland 2nd Mon Lunch Agave Uptown Oakland MarRem

Alameda Central Last Fri Lunch Orchid’s Thai Oakland Annia

Alameda South 1st Mon Lunch ? Freemont ?

CCC East VACANT Pittsburg, Antioch, Oakley, Brentwood?

CCC Central 5th Tues Brkfst Min’s Concord Erika

CCC West ? ? Richmond Dora

CCC North VACANT Benicia, Vallejo, Fairfield?

1. E-Tree only subscriptions: E-tree only subscriptions eliminated. 44 E-tree only subscribers moved to full East Bay chapter membership. They will need to renew next year. Agreed we would allow other chapters/organizations to post events on our E tree.

New Business:

1. July 6th event: Board members should register using discount code. 9 AM to 3 PM at Preservation Park. Susan will purchase lunch, probably at Costco or Whole foods. Less than 20 people currently registered. Will have a raffle.
2. Discussed possibility of holding small workshops and events at Bay Street meeting room, to avoid the expense of Preservation Park.
3. Discussed possibility of chapter Happy Hour – would need sponsors.
4. Sponsor categories, guidelines and request letter will be developed. Sponsors can advertise on the website.
5. Collaborative workshops – Marin, San Francisco and Yolo/Solano chapters could collaborate in Bay Area Disaster Response training. Red Cross usually trains for free.
6. E-Tree guidelines revisions: reviewed document. Suggesting putting the positives first, giving examples, and not allowing posts on behalf of others.
7. Ideas for reaching out to the pre-licensed members: 3000 Club, talk to universities, significant discounts on chapter activities, contact mental health agencies, hold a job/internship fair in February/March.
8. Tailgating/A’s game: September 21st 6 PM
9. CAMFT supervision training October 4-6th in Concord. Heather attending. We will have a table with a fishbowl for raffle prize. Need volunteer(s) for table.
10. CAMFT Fall Symposium November 8-9th in Orange County
11. By-laws committee – Jason, Heather, Danielle, Kaela

Next Board Meeting: Friday, July 12, 9:30am, Bay Street Mall