

EAST BAY CAMFT 2021

BOARD OF DIRECTORS MEETING

Zoom Meeting

August 13th, 2021 9:30a - 11:30a

Meeting Minutes

9:30a Meeting called to order

Welcome and Check-In

- Board Members in Attendance via Zoom: Beth Hermosillo, Nanci Finley, Susan Kelsey Weissenborn, John Kravitz, Aliss Wang, Jennifer Brookman, Khea Gumbs
- Notes: Jennifer Brookman

10:10a - Consent Agenda

The July Board Meeting Minutes were removed from the consent agenda due to being incomplete, since Jennifer left the July meeting early. The July minutes will be amended on by Susan/Beth and voted on in next month's meeting. Susan also presented the Financial Statement at this time because Board members were not able to view it in advance. The partial Consent Agenda was moved, seconded, and approved (M/S/A), which included the Financial Statement and Membership Report.

10:15am - Board/Committee Reports and Action Items

1. President (Beth)
Beth reported that she attended the CAMFT Chapter President's meeting last month, which was informative and provided insight into how other chapters function. There are no major developments on the website redesign, but she did send information on potential designers to the committee for review.
2. President-Elect (John)
Nothing to report.
3. Financial report/bank account info (Susan)
Susan further discussed the Financial Report, indicating that the virtual events have been much more financially feasible than in-person events and suggested we continue to do so when possible. When we do in-person events, we rarely sell enough tickets to offset the high cost of rentals in this area. Susan also reported that she spoke to a CPA about getting an audit, and was told that any kind of audit was not necessary given that we are well below \$2 million in income. Therefore we will not be further pursuing an audit at this time. Susan discussed what we are doing to be fiscally responsible with the CPA and he feels confident that the chapter is managing its finances well and is in good financial health. Susan will continue to research and report back to the Board about establishing reserves.

4. Membership report (Nanci)

Nanci reported that we currently have 641 members, including 14 new members in the last 30 days. Our membership is slowly but continually increasing. Most members are Clinical, with the next largest categories being Associate, then Student, then Affiliate. Nanci obtained the Los Angeles CAMFT Welcome Letter for new members, and will work on using it as a template to create one for our chapter. Nanci also followed up on a call that Sandy got from a potential member who was a member of Redwood Empire CAMFT. Nanci left a voicemail to the prospective member providing requested information about events and resources provided from EB-CAMFT. Nanci also announced that she will be participating in the CAMFT Chapter Advisory Council, and that they are beginning to plan next year's Chapter Leadership Conference (CLC), which will likely be over Zoom as it was this year. Nanci and the Advisory Council are seeking out recommendations of topics and speakers for the CLC event.

5. Social Media/Secretary Report (Jennifer)

Jennifer reported that followership across all platforms has been stable and slowly increasing. Posts were made promoting our Racial Trauma event as well as an article about Simone Biles. It was suggested that we re-post things from CAMFT - e.g. Board of Behavioral Sciences supervisor survey, vaccination requirements for Marriage and Family Therapists, etc. It was discussed that Jennifer would like to let the Social Media role go when possible, which will require proactive outreach for new members.

6. Pre-licensed Director- Student (Tanya)

Tanya reported that she conducted a poll in a Facebook pre-licensee group she belongs to, asking for feedback and areas of concern about the process of getting licensed. It was discussed that the Board prioritize restarting the 3000 Hour Club next year to address these concerns. Tanya also has begun reviewing the Mentorship Program materials and will develop a plan around restarting this program. Khea will coordinate with Tanya in upcoming weeks to support this.

7. Pre-licensed/3000 Hour Club Committee

Discussed during Pre-Licensed Director's report (see above).

8. Program Report (Aliss and Susan)

Aliss presented attendee data about the recent Racial Trauma training on July 24th. There were 36 attendees including Board Members - 17 licensed, 4 guests, 3 other CAMFT chapters, 4 pre-licensed. Given the positive reception to her presentation, the Programming Committee will discuss bringing Dr. Jernigan-Noesi back next year for Part II of the Racial Trauma training. The plan for the 4th Quarter (Q4) is to determine presenters for an event in October or November on Racial Justice & Resilience with a focus on Intersectionalities (particularly LGBTQI+). Q4 also includes the Road to Licensure event on October 2nd from 10a-12p presented by CAMFT Attorney Matthew Martin. Aliss invited Khea, Tanya, and Nanci to attend the next upcoming Programming Committee meeting to plan outreach and engagement leading up to and during this

event for potential members and the pre-licensed community. A meeting was scheduled for August 16th at 7pm to discuss the Q4 programming. Aliss also reported that there have been no new applicants for member presentations. Aliss will update the website with programming offerings, networking luncheon dates, and stipend information for member presentations.

9. Website Design Committee (Beth, John, Jennifer)
No report needed - see President's Report.

10:45 Old Business

1. Board openings: focus on recruiting for Social Media and Marketing Director and/or relieving Jennifer of this role
The Board discussed ways to recruit Board Members to fill open positions, including direct outreach and attending networking luncheons. Nanci will attend the next networking meeting in Hayward to do recruitment.
1. In-person events - further discuss planning for Meet and Greets, Luncheon, Holiday Party
The Board discussed hosting one or two events outdoors in September or October, while the weather is agreeable. Further communication will occur over e-mail to coordinate this.

11:05 New Business:

1. Oakland Pride participation - Sept 12th
Beth suggested hosting a booth at the Oakland Pride event as was done last year, and this was supported by the Board. In the past, we created a list of LGBTQIA+ identified therapists to distribute at this event and handed out EB-CAMFT swag to attendees. Beth will follow up with Oakland Pride to coordinate.
2. Create committee to plan Holiday Party
It was suggested to have the holiday party virtually once again, due to the weather in December and the COVID-related risks of hosting indoors events with food (requiring masks to be removed). This will be further discussed in next month's meeting.
3. Review action items

11:30 Adjourn

Next Board of Directors Meeting: 9/10/21 9:30am - 11:30am

Programming Committee Meeting: 8/16/21 7pm

Action Items:

Beth: Work with Susan to amend and send out July BOD meeting minutes. Follow up with potential website developers. Coordinate Oakland Pride booth.

Jennifer: Send August BOD meeting minutes. Review website developers and provide feedback to Beth.

Susan: Work with Susan to amend and send out July BOD meeting minutes. Follow up on creating reserves.

Aliss: Update the website with programming offerings, networking luncheon dates, and stipend information for member presentations.

Nanci: Develop Welcome Letter template. Attend Hayward networking luncheon. Coordinate in-person networking event via e-mail with Board members.

Tanya: Work on reboot of Mentorship Program. Coordinate with Khea re: 3000 Hour Club.

Khea: Coordinate with Tanya re: 3000 Hour Club.

John: Review website developers and provide feedback to Beth.